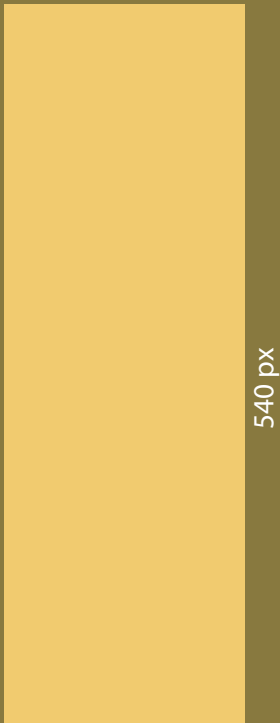


# facebook Quick Reference Guide

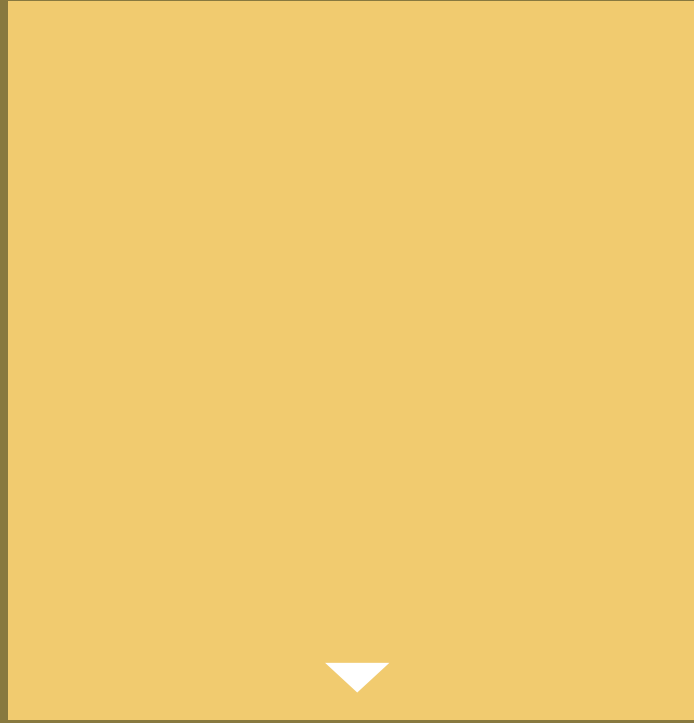
## Profile Picture



180 px

540 px

## Facebook Custom Tab



520 px

unlimited px

## Thumbnail



90 px

90 px

Appears on your wall with links

## Ad Picture



110 px

80 px

File size: 5 mb  
Recommended Aspect Ratio: 4:3 or 16:9

## Ad Characters

Title: 25 characters

Body: 135 characters

## Status Characters

Status Post:

max 5,000 characters

images shown at half size

## Slide Show



960 px

720 px

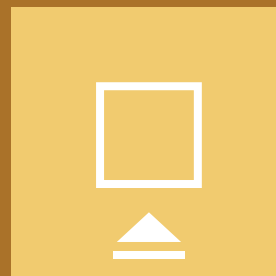
## Timeline Cover



851 px

315 px

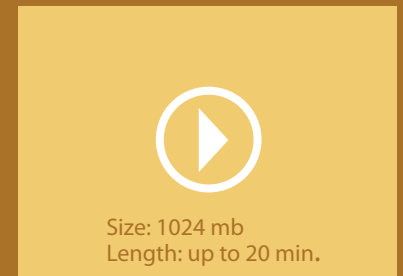
## Uploading Images



2048 px max

2048 px max

## Video



Size: 1024 mb  
Length: up to 20 min.

images not to scale

